

Annex I. Mentor profile

About you

First name / Last Name **MARÍA DEL MAR BENÍTEZ GARCÍA**

Your professional background

Profile description **to share on BlueDivet website/e-community** (maximum 200 characters)

Professional coach and HR and sustainability expert, with experience in starting her own business, focused on measurable goals and personal and professional development, especially in entrepreneurship and sustainability. She stands out for her communication and consulting skills, with an extensive network of contacts and experience leading teams in large international companies.

LinkedIn Profile **to share on BlueDivet website/e-community**

<https://www.linkedin.com/in/mdelmarbenitezgarcia/>

Current company

TECHSKILL Consulting SL

Position

CEO, Founder

Website **(to share on BlueDivet website/e-community)**

www.techskill.es

Location

Dos Hermanas .Seville. SPAIN

Company size (total n° of employees if any)

0-5

Educational background

Degree in Management and Administration. Master in Business Organisation and Entrepreneurship. Master M.A.E.S. Technician in Environmental Management Systems and Certified Coach.

Previous professional experience

Co-founder and Commercial Director at Noa Complements and TBK Bike, companies focused on sustainable entrepreneurship. Responsible for the creation of the business plan, negotiation with suppliers and administrative management. Previous professional experience before taking the leap to entrepreneurship has been linked to various positions of responsibility in international companies in the distribution sector as several positions in IKEA Spain, including Sales Team Manager and HR Team Manager. Responsible for leading sales teams, recruitment and training of staff, and development of internal entrepreneurship projects. And previously as sales manager in companies such as Mediamarkt and Decathlon. Although in all these years working as an employee, I combined

my passion and professional work as an executive coach with my passion as an executive coach.

Your expertise. In which areas you can support mentees?

Area of expertise

Further comments

<input type="checkbox"/> Strategies development	
<input checked="" type="checkbox"/> Leadership behaviour / assertiveness	
<input type="checkbox"/> Marketing (self-presentation)	
<input checked="" type="checkbox"/> Presentations technique	
<input checked="" type="checkbox"/> Conflict management	
<input type="checkbox"/> Work division and time management	
<input type="checkbox"/> Contacts from own network / Networks	
<input type="checkbox"/> Compatibility family-career	
<input checked="" type="checkbox"/> Experience in Blue Economy	
<input type="checkbox"/> Other	

Do you have mentoring experience?

- Yes
- No
- As mentee

Other

Availability

Weekly availability of time to meet with a potential mentee

One afternoon a week.

Your **contact details** to be forwarded to interested mentees or for contacting them on behalf of BlueDivet project:

Phone	658903865
Mobile	658903865
E-mail	echskillconsultingsl@gmail.com

Place	Date			Signature
Dos Hermanas	26	04	2024	

***Please, send this completed form and a profile picture (.jpg, or .png format)
which can be used to be displayed online,
to info@bluedivet.eu or to your BlueDivet local contact***

Consent to data collection. Processing and use

I agree that partners institutions in the BlueDivet project, for the purpose of carrying out the mentoring programme within it, receives data to be processed. The data will be used exclusively for the implementation of mentoring program, in particular for mentor- mentee matchmaking. Moreover the data is collected for BlueDivet website on which will be also published (profile picture, profile description, link to the company's website) and BlueDivet e-community. All other information mentioned will be passed to potential mentees only after consultation with me in the in individual cases. I can at any time withdraw my consent to the processing of my personal data provided through this form or to ask for the correction of my personal data. An overview of all my rights with regard to the data protection and the general procedure in this regard can be found at: www.bluedivet.eu